

Protecting and Licensing Nanotechnology Intellectual Property in a Global Market

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As the use of nanotechnology increases in electronics and communications, and as more and more inventions receive patent protection, protecting your own nanotechnology inventions, copyrights, trademarks and trade secrets becomes critically important. Nanotechnology inventions also benefit from some unique properties that allow you to create a "bundle" of intellectual property rights. This talk will define the principal types of intellectual property rights in nanotechnology inventions and how to build value through strategies for protecting and licensing your rights. Of particular interest, we will discuss the unique factors driving international licensing negotiations and how to use those factors to expand your ability to conclude a license while building a foundation for a profitable and successful business relationship. Charles Jirauch, Partner at the U.S. law firm of Quarles & Brady LLP, represents clients in developing intellectual property protection, enforcement and licensing strategies for the worldwide exploitation of their inventions to maximize the value of their intellectual property portfolios in nanotechnology and other disciplines.

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